

CONSENT TO DATA PROCESSING IN THE CONTEXT OF THE HORN TECHNOLOGY DAYS 2025

By their presence at the HORN Technology Days 2025, the attendee consents to

- Their personal data being processed by us and in particular to it being saved and shared with our field sales force and application engineers for the purposes of controlling access to our site and de-livering and organising their participation in the HORN Technology Days 2025
- Photographs and video recordings of the HORN Technology Days 2025 and its attendees being taken by us or by a person commissioned by us (who will be identified to the attendees) for the purpose of publication in printed matter (in particular in promotional literature and brochures), on our Intranet and on our websites and social media.
- Their personal data being processed and used by us for the purpose of maintaining customer and business relationships, for marketing purposes and for the purpose of advertising our products and services. In particular, the attendee consents to a visit from our field sales force and to receiving our newsletter.

The attendee has the right to revoke their consent in part or in full at any time. Revocation of consent does not affect the legality of the processing based on consent until the moment of the withdrawal of consent.

The attendee also has the right to object to their personal data being processed for advertising purposes at any time.

Should you wish to submit such an objection, please send an e-mail to:

datenschutz@de.horn-group.de

In addition, the visitor is referred to the content of our “Data protection information for suppliers, customers, other business partners and interested parties”, which is available below the registration form, with regard to our information obligations arising from the General Data Protection Regulation (GDPR).